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August 2017 Newsletter

KingLawOffices.com

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A Road Guide to Opening a Business

Everyone dreams of being their own boss.

Well, some dream of never working again, but realities like bills, kids, and that pesky need for somewhere to live get in the way. So, the dream defers back to being the boss.

At least until it's time to collect that fat buy-out check.

But where do you start? And how can you take an idea from eureka to easy street?

Have an Idea or Find a Niche

The classic business story featured on shows like Shark Tank always includes an "aha!" moment. The hopeful entrepreneur recognizes a problem and the solution hits them like a ton of bricks.

But plenty of businesses-especially those started in the digital world-aren't born from such moments. Instead, savvy sharks have looked for gaps in the current system. You can do this by thinking about items you use often and what would make them easier to use, easier to get, or improve the user experience. [Read more.](#)

[Request a Free Consultation](#)

King Law Continues to Expand

and the Story Behind It All

Several exciting things have taken place at King Law over the past month. Associate Attorneys Heather Hays and Patrick Keeley have joined the legal team and the firm has expanded into Henderson County in North Carolina. Managing Partner Brian W. King has also been featured in a NC State Bar publication.

Heather Hayes is now serving family law and estate clients from the Rutherfordton office. Heather is from White Lake, NC and has relocated to Lake Lure. She comes to us from the Charlotte School of Law. If you or someone you know is located in the Rutherfordton area, please contact our Rutherford County location to schedule a complimentary consultation. Also, joining the firm is Patrick Keeley, Associate Attorney in Hickory. Patrick is a graduate of Elon School of Law and comes to us from a firm in Wilmington. Attorney Keeley is also offering free consultations.

Attorney Kassia Walker has now opened her own King Law branch in Hendersonville, North Carolina. The office is located at 212 S. Grove Street, Unit F, Hendersonville. To schedule an appointment with Ms. Walker for your legal needs in Henderson County, you may contact our office at 888-748-KING (5464) or by email at clientservices@kinglawoffices.com. We look forward to seeing many of you at the ribbon cutting and grand opening that will be held soon.

Brian King, founder of King Law and managing partner, was featured in an article published in the North Carolina State Bar Legal Specialization June 2017 newsletter. To read about Brian and his practice in a small town follow this link www.ndawsspecialists.gov. Brian talks about how he discovered his passion for the legal field, his experience as an attorney and what it means to be a Family Law Specialist.

Attorney Spotlight

Frank McFarland is an attorney at King Law. Frank is a native resident of Western North Carolina, growing up in Shelby, NC. Frank is now working primarily from our McDowell County office in Marion.

Frank received a Bachelor of Science degree from Gardner-Webb University in 2008 and a Masters in Business Administration from Gardner-Webb in 2011. During his time at Gardner-Webb, he was the President of the Sports Management Club and, while playing on the baseball team, was awarded a spot on the All-Academic team for the Big South and Atlantic Sun Conferences. [Read more.](#)



Testimonial

"As my case has come to a close, I just wanted to express my gratitude for your continuous hard work and diligence...I appreciate all that you and Tiffany have done to see my case through to completion. Although I hope I will never again need legal services, (at least for personal injury, that is,) I look forward to retaining your firm again in the future if the need arises."

- J.C.

Practice Areas

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Locations

Rutherfordton
215 N. Main St,
Rutherfordton, NC 28139
(828) 286-3332

Greer
1320 West Poinsett St.,
Greer, SC 29650
(864) 877-3355

Shelby
131 W. Marion St.,
Shelby, NC 28150
(704) 466-3331

Brevard
26 E. Main St.
Ste #2 & #3
Brevard, NC 28712
(828) 490-7888

Concord
10 Cabarrus Ave E.
Suite 215
Concord, NC 28025
(980) 255-3832

Hickory
260 1st Ave NW, #206
Hickory, NC 28601
(828) 270-7788

Hendersonville
212 S. Grove St., Suite #F,
Hendersonville, NC 28792
704 435 3500

Lincolnton
214 E. Main St.
Lincolnton, NC 28092
(980) 389-0030

Columbus
21 E. Mills St.,
Columbus, NC 28722
(828) 894-5454

Marion
69 S. Main St.,
Marion NC, 28752
(828) 652-3334

Gaffney
207 Limestone St., #F
Gaffney, SC 29340
(864) 877-3355

Charlotte
126 N. McDowell St., Charlotte,
NC 28204

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